

TALKING TOURISM

May 2, 2010

Each month this space will be devoted to a column written by Debbie Robinson, executive director of the Cambridge/Guernsey County Visitors & Convention Bureau, who will provide information about upcoming events, area attractions, bureau services and projects, and most importantly, communicate the tremendous impact that the travel and tourism industry has on this region.

National Tourism Week May 8-16

Guernsey County will join with thousands of destinations and industry leaders across the nation May 8-16 for the 27th Annual National Tourism Week celebration. The celebration each year encourages travel to destinations and points of interest across the United States.

During the weeklong celebration, the Cambridge/Guernsey County Visitors & Convention Bureau will recognize outstanding tourism leaders with the presentation of its annual Tourism Volunteer and Tourism Development, and ROSE (Recognition of Service Excellence) Awards Wednesday, May 12 from 3pm- 5pm at the Tourist Information Center. The reception is open to the public

Be a Tourist in Your Own Town

This year, in recognition of the bureau's 30th anniversary, we are adding something a little different: *Be a Tourist in Your Own Town!* By offering discounts to Guernsey County residents during National Tourism Week, our tourism partners are encouraging folks in our own backyard to visit, as well as educating them to bring their visiting friends and relatives back during the summer months!

Check out discounts at the following locations:

- **Byesville Scenic Railway** – 30% off 11am train rides on May 8 & 9
- **Dickinson Cattle Ranch** – Coupons available at the Tourist Information Center during National Tourism Week only for one free admission with every four paid adults. Coupon good for the 2010 season.
- **Guernsey County Farmers Market** – The first 30 shoppers to stop by the farmer's market tent on May 7th will receive a free goody bag.
- **John & Annie Glenn Historic Site** - \$2.00 off all tours
- **Living Word Outdoor Drama** Coupons available at the Tourist Information Center during National Tourism Week only for 30% off admission during the 2010 season.
- **National Museum of Cambridge Glass** – ½ off general admission
- **National Road/Zane Grey Museum** - \$2.00 off all tours
- **Pine Lakes Lodge** – 15% off room rates
- **Rocky Fork Recreation** – ½ off an ATV, canoe, or pedal boat rental
- **Seneca Lake Park** – Free gate admission
- **Salt Fork Lodge & Conference Center** – 30% off a daily resort pass.
- **Terra Cotta Vineyards** – 30% off a cheese, crackers and Nosh plate.
- **the Wilds** - \$7 off transport safari pass both weekends during National Tourism Week.

Think Pink Women's Getaway Package

You've been craving it all winter and spring. Here is your opportunity to rejuvenate your Mind, Body & Spirit in a perfect rural setting. Enjoy your favorite experiences all wrapped up in one package. Whether it's shopping in unique boutiques, luxuriating at a day spa, sipping local wine, breathing the fresh outdoor air, savoring a delicious gourmet meal, or just simply enjoying a good night's sleep, we have it all here for you and your girlfriends.

Join us **June 5-6** for a girlfriend's getaway. Best of all, a portion of the proceeds from each package sold is donated to our local hospital so that hundreds of underinsured or uninsured women may receive a free mammogram. Log on to VisitGuernseyCounty.com for package details or call us.

Vacation Guide now available online

The 2010 Official Cambridge/Guernsey County Vacation Guide may now be viewed in its entirety online. A growing trend within the tourism industry is to convert print files into enhanced online digital publications that use flash-based, page-flip technology to simulate the look and feel of traditional paper publications. The Cambridge/Guernsey County Visitor & Convention Bureau is among one of the first travel and tourism organizations in southeastern Ohio and northwestern West Virginia to offer this technology!

To learn more about the VCB, area events and activities visit the Cambridge/Guernsey County VCB office at 627 Wheeling Avenue, Suite 200 in downtown Cambridge, call 740-432-2022, email info@VisitGuernseyCounty.com, or visit www.VisitGuernseyCounty.com.