



CAMBRIDGE / GUERNSEY COUNTY VISITORS & CONVENTION BUREAU Annual Tourism Awards Definitions and Selection Criteria 2010

The VCB will recognize in 2010 those who have made significant and outstanding contributions to tourism industry in Cambridge/Guernsey County. These awards will be announced and presented during the open house at held in conjunction with National Tourism Week in early May. Nominees for these awards are solicited from any person who wishes to submit the name and requested information of an eligible recipient on the appropriate form by the deadline.

Tourism Development Award

Definition: Presented to the individual, organization, or business that has done the most to develop tourism in Cambridge/Guernsey County within the past calendar year.

Selection Criteria: The Awards Committee will select the winner of this award based upon the following criteria:

1. Individuals, organizations, and businesses will be considered for this award.
2. Those mentioned for this award must have performed their exemplary service to the development of tourism in area.
3. The Awards Committee will consider only contributions or service performed within the preceding calendar year.
4. Past recipients of the award are eligible to receive the award again.

Tourism Volunteer Award

Definition: Presented to the individual or organization that has done the most to further the growth of tourism in Cambridge/Guernsey County within the last calendar year on a volunteer basis.

Selection Criteria: The Awards Committee will select the winner of this award based upon the following criteria:

1. Only individuals or organizations that perform their service on a strictly volunteer basis will be considered for this award. Businesses will not be eligible for this award.
2. Individuals or organizations nominated for this award must have performed their exemplary service to the growth of tourism in Cambridge/Guernsey County.
3. The Awards Committee will consider only contributions or service performed within the preceding calendar year.
4. The individual or organization must receive no remuneration or financial gain for the contribution they make or the service they perform.
5. Past recipients of the award are eligible to receive the award again.

NEW IN 2010

Recognition of Service Excellence Award or “The Rose Award”

Definition: Presented to the individual who has done the most to further the growth of tourism in Cambridge/Guernsey County within the last calendar year on a professional basis through service excellence. ROSE is an acronym that stands for Recognition of Service Excellence.

Selection Criteria: The Awards Committee will select the winner of this award based upon the following criteria:

1. Only hospitality/tourism industry workers who currently work within the Cambridge/Guernsey County tourism & travel industry professional will be considered for this award. Only non-managerial hospitality employees who exemplify service excellence in the category of Accommodations, Attractions, Restaurants, Retail, Transportation and Special Events will be considered. Businesses will not be eligible for this award.
2. Individuals nominated for this award must have demonstrated one-on-one or behind-the-scenes contact, positively influencing a visitor’s experience, in Guernsey County
3. The Awards Committee will consider only service performed within the preceding calendar year.
4. Past recipients of the award are eligible to receive the award again.

GUERNSEY/CAMBRIDGE VISITORS & CONVENTION BUREAU

Official Nomination Form

Tourism Development Award

Deadline for nominations is: **4:30 PM, Friday, April 16, 2010**

Anyone may submit nominations for this award using this form. Those submitting nominations may submit more than one nominee for this award. However, a separate nomination form must be completed for each nominee. Please review the attached selection criteria prior to making any nominations.

I nominate for the Tourism Development Award the following tourism professional, organization or business:

I feel they are qualified to receive this award because of the following reasons:

Please attach any photographs, news clippings or other materials related to this nomination.

Return the completed nomination form and any attachments by the deadline to:

C/O Awards Committee
Cambridge/Guernsey County VCB
627 Wheeling Ave, Suite 200
Cambridge, Ohio 43725
Or FAX to: 740-432-5976

NOMINATION FORMS RECEIVED AFTER THE DEADLINE WILL NOT BE CONSIDERED.

GUERNSEY/CAMBRIDGE VISITORS & CONVENTION BUREAU

Official Nomination Form

Tourism Volunteer Award

Deadline for nominations is: **4:30 PM, Friday, April 16, 2010**

Anyone may submit nominations for this award using this form. Those submitting nominations may submit more than one nominee for this award. However, a separate nomination form must be completed for each nominee. Please review the attached selection criteria prior to making any nominations.

I nominate for the Tourism Volunteer Award the following individual:

I feel he/she is qualified to receive this award because of the following reasons:

Please attach any photographs, news clippings or other materials related to this nomination.

Return the completed nomination form and any attachments by the deadline to:

C/O Awards Committee
Cambridge/Guernsey County VCB
627 Wheeling Ave, Suite 200
Cambridge, Ohio 43725
Or 740-432-5976 (Fax)

NOMINATION FORMS RECEIVED AFTER THE DEADLINE WILL NOT BE CONSIDERED.

GUERNSEY/CAMBRIDGE VISITORS & CONVENTION BUREAU

Official Nomination Form

Recognition of Service Excellence Award or "The Rose Award"

Deadline for nominations is: **4:30 PM, Friday, April 16, 2010**

Anyone may submit nominations for this award using this form. Those submitting nominations may submit more than one nominee for this award. However, a separate nomination form must be completed for each nominee. Please review the attached selection criteria prior to making any nominations.

I nominate for the Recognition of Service Excellence ROSE Award the following individual:

I feel he/she is qualified to receive this award because of the following reasons:

Please attach any photographs, news clippings or other materials related to this nomination.

Return the completed nomination form and any attachments by the deadline to:

C/O Awards Committee
Cambridge/Guernsey County VCB
627 Wheeling Ave, Suite 200
Cambridge, Ohio 43725
Or 740-432-5976 (Fax)

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