

# Press Release

## Cambridge/Guernsey County VCB honored with first place OACVB 2007 MIDDY Award

MARIETTA, OH (October 2, 2007) -- The Ohio Association of Convention & Visitor Bureaus honored the Cambridge/Guernsey County Visitors & Convention Bureau and Stonewall Marketing with a First Place "MIDDY" Award for excellence in print tourism marketing for the 2007 Official Cambridge/Guernsey County Visitors Guide.



"This award is such a compliment since it comes from our peers in the tourism industry," Cambridge/Guernsey County VCB Executive Director Debbie Robinson. "It also demonstrates the dedication the Cambridge/Guernsey County VCB staff and its partners have in promoting the area as a travel destination."

"It is a great day when a company is fortunate enough to receive recognition alongside a client for collaborating on a project. We are thrilled for Debbie and her office for their hard work on the guide and pleased to be part of helping the VCB achieve their marketing goals," Stonewall Marketing Accounts Director Buddy Butler said.

The Official 2007 Cambridge/Guernsey County Visitors Guide was created in partnership with Stonewall Marketing, a full-service marketing firm based in Marietta, Ohio. The guide serves as a key marketing tool for the region. More than 100,000 copies of the guide are distributed annually to individual inquiries, state welcome centers, travel & trade shows, groups, regional attractions, etc.

OACVB's 10th Annual Awards of Excellence are named the "MIDDY Awards" to reflect the Midwest region of the country, as well as the states contiguous to Ohio. Participants are recognized for excellence in planning, creativity and effectiveness of message, concept and design. The MIDDY Awards competition is open to all members of the Ohio Association of Convention and Visitors Bureaus.

In the past, Stonewall Marketing has also received MIDDY awards for its work with the Marietta/Washington County CVB.

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