



FOR IMMEDIATE RELEASE

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Guernsey County Farmers Market Opens May 4

CAMBRIDGE, OHIO ñ Opening day for the Guernsey County Farmers Market in downtown Cambridge is scheduled for Friday, May 4, 2007. Hours are from 9 a.m. to 1 p.m. The Market is held on the Courthouse Square on Wheeling Avenue, and runs every Friday from May through October.

The mission of the Guernsey County Farmers Market is to create a vibrant marketplace that supports family-run farms and local businesses for the health and education of our community. An estimated 300+ guests per week enjoyed the market last year. Consumer requests have prompted organizers to start a month earlier this year.

The market takes place on the lush Courthouse lawn, under a canopy of trees, with weekly musical entertainment. Last year most music was provided by Dick Pavlov, an owner of Pavlovís Music Center on Wheeling Avenue, Cambridge.

Jeff Mott, a Certified Naturally Grown local farmer remarked, ìVisitors often commented how the market was more of a social event, rather than purely a shopping trip.î Jeff and Shelley Mott are one of over a dozen regular vendors at the **Guernsey County Farmers Market**. They also attend the Marietta Market and sell fresh produce to restaurants in Columbus.

Along with the scenic setting, live entertainment, and fresh local products, another unique feature of the Guernsey County Farmers Market is the OutReach component. The OutReach aspect is designed to provide entertainment and education for the visitors. There is no fee for OutReach participation. Some scheduled events for 2007 include:

- The Master Gardeners attending the 1st Friday of the month.
- Women, Infants and Children (WIC) distributing farmerís market coupons.
- National Road Riders of Cambridge talking about juvenile diabetes.
- The Guernsey County Library offering a program in connection with the market.
- A monthly adopt a pet day with the Guernsey County Pound Partners.

The Guernsey County Farmers Market is organized in conjunction with Cambridge Main Street, a downtown revitalization organization that seeks to create a business and residential environment in downtown Cambridge that preserves the historical integrity of its landmarks, showcases an attractive, entertaining and prosperous shopping area that attracts local shoppers, promotes tourism, and invites and inspires the entrepreneur.

For more information on the Guernsey County Farmers Market, visit www.downtowncambridge.com or call 740-439-2238.

